

A target logo consisting of three concentric circles in black and red, with a red dot in the center.

# Grasons Co.

Estate Sale Services



# ABOUT



Grasons Co. is a complete Estate Sale Services company. The list of Grasons Co. services includes estate sales, liquidation in bulk, buyouts, auctions, debris removal and court appearances for probate. Grasons Co. will perform estate sales at a person's home or business.



# HISTORY



Founded by Simone Kelly, who has been in Real Estate since age 17 and exclusively in estate sales for 5 years, Grasons Co. is a family-owned business that began with referrals from Simone's many years in the Real Estate and Lending industry. After being repeatedly approached for estate sale and consignment services, Simone performed her first estate sale, grossing over \$50,000. She enjoyed the fast-paced, people pleasing business and saw that Grasons Co. could really make a difference not only in a seller's life by providing such an amazing service, but also in the buyer's life.

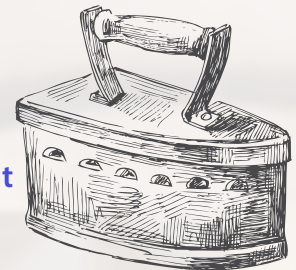


With advanced marketing techniques, Grasons Co. sales and systems are one of a kind. Using active lead generation, advanced technology and website optimization, organization, synergy and leadership with industry leaders Grasons Co. has become #1 in it's home state of California and in our nation in estate sales.

# WHY FRANCHISE?



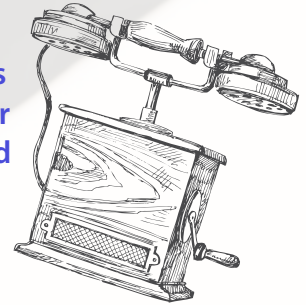
Estate sales are one of the fastest growing industries in the nation. With baby boomers and elders, the target market for this industry is vast. While many mom and pop consignment shops have not lasted, Grasons Co. has put in the hard work and put together an efficient, comprehensive and profitable system so that you don't have to reinvent the wheel. Working with Grasons Co.'s branding, reputation, systems and training will allow you to start generating a profit immediately.



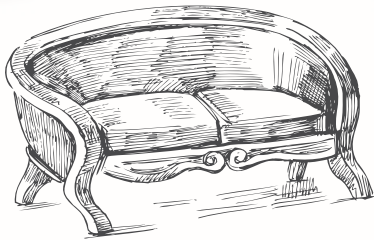
# SUPPORT



Grasons Co. franchises include ample training as well as ongoing support. When opening a franchise you will receive a minimum of 5 days of on site training and a minimum of 2 days of off site training. With your franchise you will also receive your own field consultant, technology and marketing assistance and live chat or phone assistance any time. The systems shown during initial training will also remain available at any time on Grasons Co.'s intranet.



# TERRITORIES



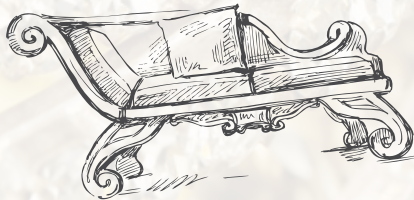
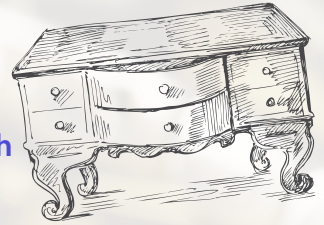
You can open a new business, or you can convert your current business to be under the Grasons Co. umbrella. You will be given an exclusive territory to develop and Grasons Co. is looking to expand into new areas soon!

# QUALIFICATIONS

A franchisee should be personable, compassionate, friendly, efficient and professional. They should have some knowledge of real estate transactions, some computer skills, and some management skills.



Grasons Co. estate sale services are like no other. From their professionalism and knowledge to their compassion and devotion, Grasons Co. really cares about all of its customers and will work with you to assure you the success.



Interested?  
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[www.grasons.com](http://www.grasons.com)